



Chicon 7
Financial Statement
1 August, 2010 thru 31 July, 2011

ASSETS

Associated Bank (acct 1)	\$41,026.65
Associated Bank (acct 2)	\$250.00
Bank of America	\$90,060.00
PayPal	\$48,316.33
Total Assets:	\$179,652.98

Memberships	
Attending	1025
Pre-Supporting	14
Supporting	201
Young Adult	15
Child	23
Child in Tow	0
	1278

Opening Balance 1 September, 2010 \$17,349.68
Transfer from Bid

INCOME

Anticipation Pass Along Funds	\$32,661.66
Memberships	\$149,837.20
Total Income:	\$182,498.86

EXPENDITURES

Chairman's Division (\$7,399.77)

Committee Meetings	(\$2,885.32)
Credit Card/PayPal Fees	(\$3,640.19)
Other Bank Fees	(\$109.26)
Bad Debt	(\$95.00)
Corporation Costs	(\$670.00)

Marketing Division (\$5,372.70)

Advertising	(\$1,590.82)
<i>Fan Advertising</i>	(\$1,210.00)
<i>Misc Advertising Costs</i>	(\$380.82)
Convention and Open Events	(\$554.60)
Promotional Materials	(\$3,227.28)
<i>Flyers</i>	(\$718.17)
<i>Mailing Costs</i>	(\$452.11)
<i>New Initiatives</i>	(\$2,057.00)

Publications Division (\$3,256.85)

PR (Spring)	(\$3,256.85)
<i>Production</i>	(\$2,485.25)
<i>Mailing Costs</i>	(\$771.60)

Services Division (\$405.81)

IT Support	(\$340.67)
<i>Artistic Director IT</i>	(\$101.11)
<i>Hardware Purchased</i>	(\$109.09)
<i>Internet Services Hosting etc</i>	(\$130.47)
Office Pre and at Con	(\$65.14)
<i>Office Supplies</i>	(\$65.14)

WSFS Division (\$3,081.72)

Hugo Rockets	(\$3,081.72)
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Current Miscellaneous Costs (\$678.71)

General Misc.	(\$678.71)
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Total Expense: (\$20,195.56)

Closing Balance, 31 July 2011 \$179,652.98